**[Nick Hewer](http://www.parliamentspeakers.com/speaker/nick%2Bhewer)**

Nick Hewer is Sir Alan Sugar’s right-hand man on The Apprentice. Nick makes a fabulous after dinner and keynote speaker and for the right type of event is also equally able to host awards.

Nick Hewer’s PR firm was chosen to represent Amstrad in the eighties and soon became responsible for media handling of all Alan Sugar’s business and charitable activities. For over 20 years, Nick Hewer played an integral part in Amstrad’s management structure. Nick built up a long and impressive client list. As well as international corporations, he represented the Secretariat of HH the Aga Khan and, for a fascinating period, the wife of the ruler of Dubai, the late Sheikh Maktoum.

After selling the business, Nick Hewer retired early to his house in south west France; but having become firm friends with Sir Alan, he was called back to negotiate with the producers of what was to become a ground-breaking reality TV show. The tables were turned when Sugar persuaded Nick to take an onscreen.

Since then Nick Hewer and his current fellow previous aides Margaret Mountford and Karren Bradyhave become stars of the show. Nick’s expressions, borne of wonderfully dry humour and a lifetime’s business experience, tell you exactly what he thinks of the contestants. After setting out the background, Nick’s speech turns into an extended Q&A with the audience. With The Apprentice consistently topping the ratings, there is never any shortage of questions

**[To book Nick for your event, please call Parliament on:](http://www.parliamentspeakers.com)**

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